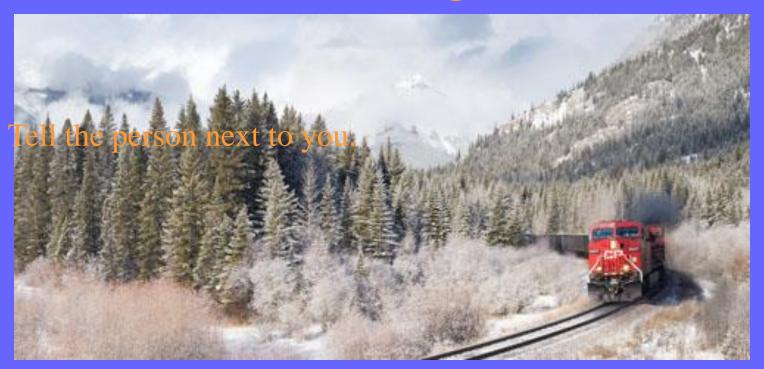
What is this image about?



What is this picture about?

When is the whole picture the center of interest?

What is the center of interest?



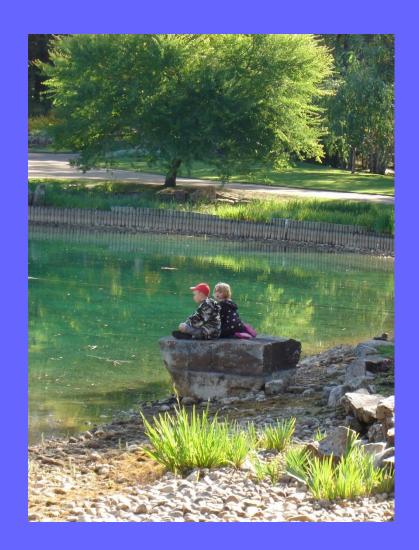
Digital Photography

Part II: Centre of Interest

Subject & Centre of Interest

- Photo should have a strong primary Centre of Interest (C of I) – the viewer should not have to guess what the photo is about.
- Secondary C of I should support the primary c of I

 creates depth & interest.
- Eliminate objects that do not belong



Eliminating What You Don't

Need











Primary Centre of Interest:

- Should focus/anchor viewers eyes.
- Most prominent object.
- Not to be overpowered by size/brightness of other objects.
- Typically off centre
- One per pic

Secondary Subjects:

- Provide depth and interest to your composition.
- Indicated through location, brightness, pattern & editing.



Secondary center of interest that are powerful stories



Centre of Interest Hints & Notes



- Having more than one primary centre of interest can confuse the viewer.
- Take a series of pictures for each interest if each subject needs to tell its own story.
- A single centre of interest can be achieved by grouping objects.











Arrangement of Subjects

- The arrangement of primary & secondary
 Centres of Interest can create a sense of Drama.
- Try different Camera Angles.
- You are shooting digital – take PILES of pictures!





Center of Interest Practice

Collect a series of compositions that demonstrate knowledge of the use of:

- 1. Primary Centre of Interest. (3)
- 2. Secondary Centres of Interest. (3)

Each photo will be copied into word, Power Point, or Prezi & include an explanation of your composition.