## What is this image about?



## What is this picture about?

## When is the whole picture the center of interest?

What is the center of interest?


## Digital Photography

## Part II: Centre of Interest

## Subject \& Centre of Interest

- Photo should have a strong primary Centre of Interest (C of I) - the viewer should not have to guess what the photo is about.
- Secondary C of I should support the primary c of I - creates depth \& interest.
- Eliminate objects that do not belong



## Eliminating What You Don't

 Need

## Primary Centre

 of Interest:- Should focus/anchor viewers eyes.
- Most prominent object.
- Not to be overpowered by size/brightness of other objects.
- Typically off centre
- One per pic


# Secondary Subjects: 

- Provide depth and interest to your composition.
- Indicated through location, brightness, pattern \& editing.


Secondary center of interest that

## are powerful stories



## Centre of Interest Hints \& Notes



- Having more than one primary centre of interest can confuse the viewer.
- Take a series of pictures for each interest if each subject needs to tell its own story.
- A single centre of interest can be achieved by grouping objects.



## Arrangement of

 Subjects- The arrangement of primary \& secondary Centres of Interest can create a sense of Drama.
- Try different Camera Angles.
- You are shooting digital - take PILES of pictures!



## Center of Interest Practice

Collect a series of compositions that demonstrate knowledge of the use of:

1. Primary Centre of Interest. (3)
2. Secondary Centres of Interest. (3)

Each photo will be copied into word, Power Point, or Prezi \& include an explanation of your composition.

