"Color"
in
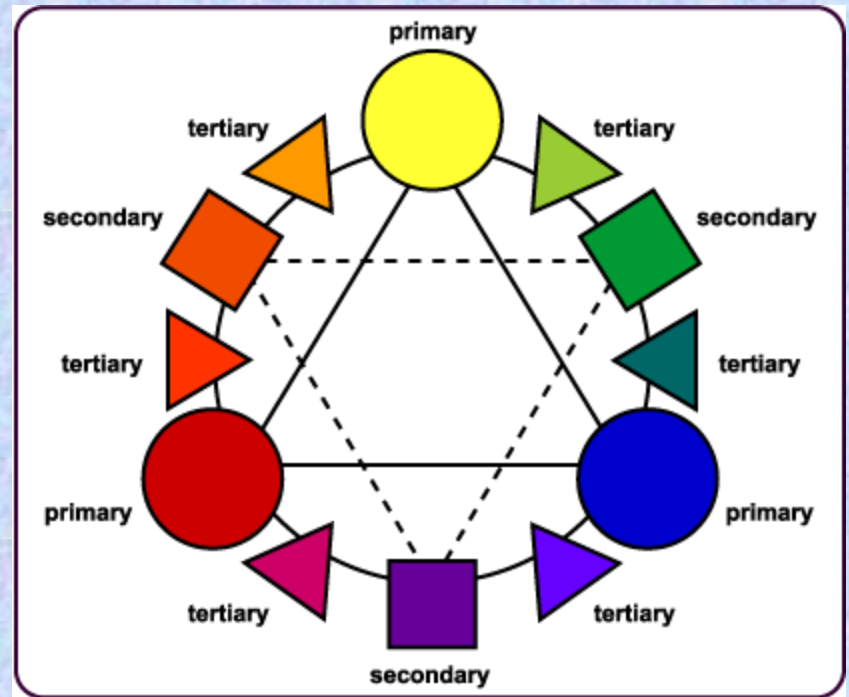# Photography

The world around us is in color. Our photographs reflect the world around us and the colors of the world (and the light) greatly affect the outcome of our photographs.

The color wheel tells us what colors blend well with other colors and which colors clash. Using the color wheel allows us to better control how the colors in our compositions affect the feel of our photographs.

- **Opposite and Clashing Colors**
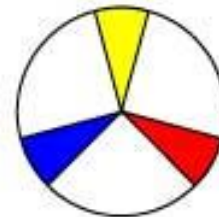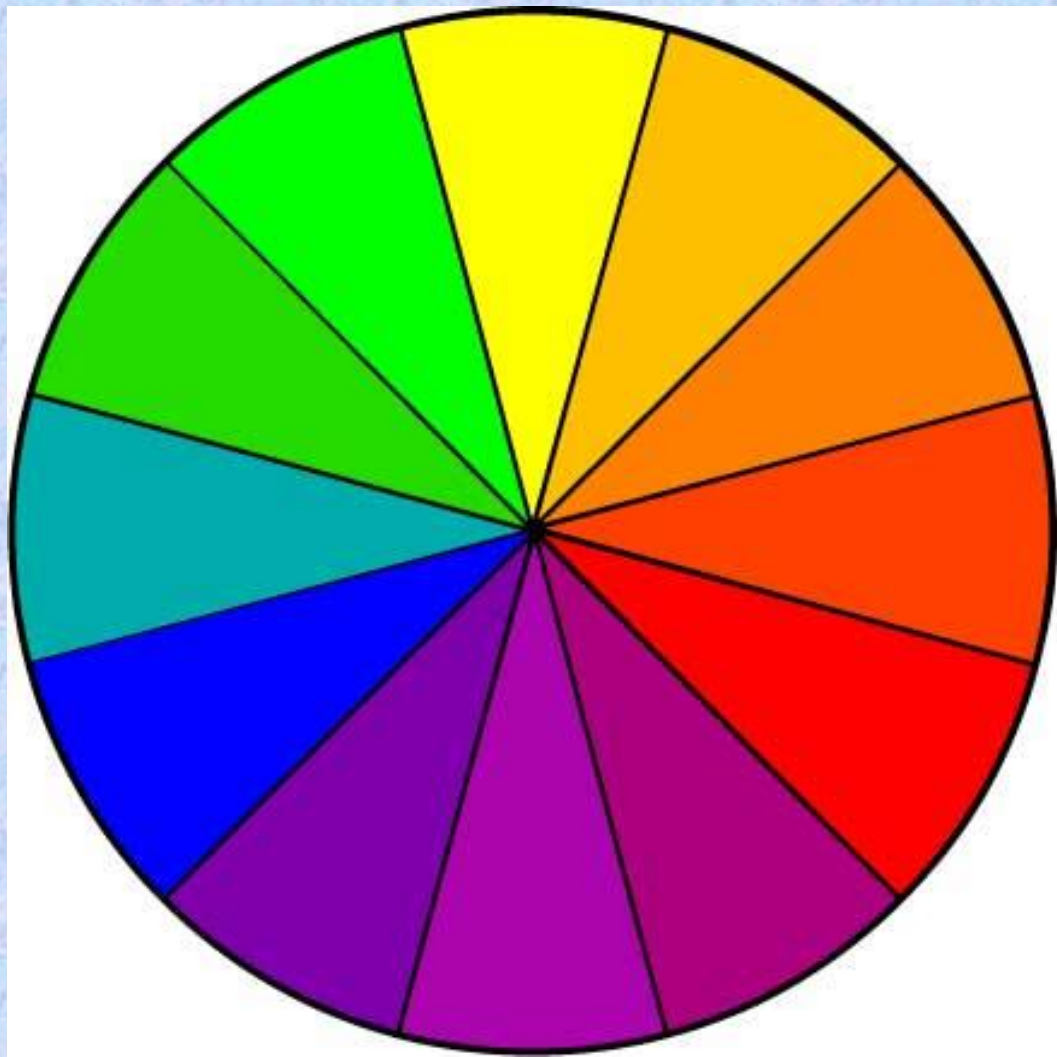 Can overwhelm an image or subject

- Can be used to draw attention to one part of an image

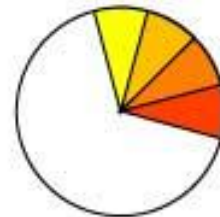- Can be used to create a feeling of discord in the image

- **Complimentary Colors**
  Tend to blend in and not overwhelm an image or subject

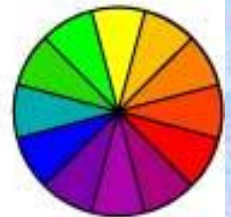- Can be used to "tie" two pieces of an image together

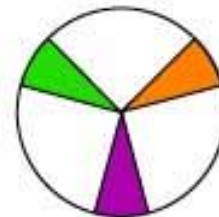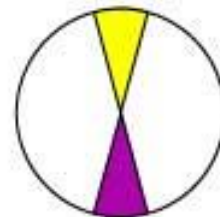- Can be used to create harmony within the image

primary   analogous   hue
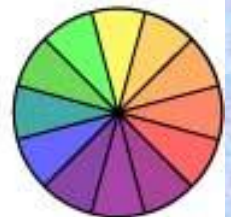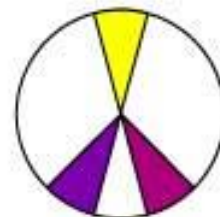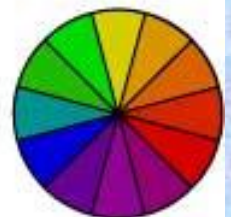
secondary   complementary   tint

intermediate   split complementary   shade

The Color Spectrum

Primary - Yellow

Primary - Red

Primary - Blue

Secondary - Orange

Secondary - Green

Secondary - Violet
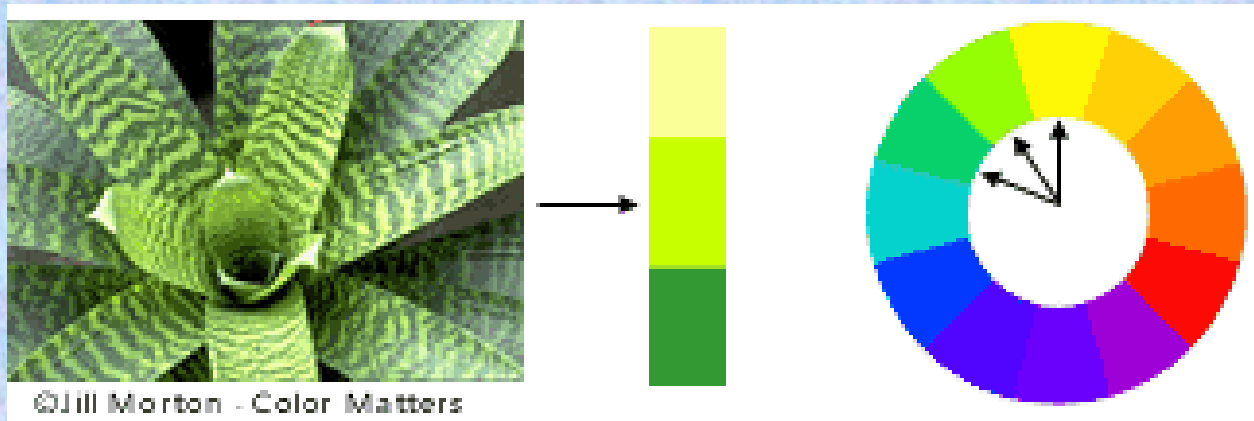
Complimentary Colors
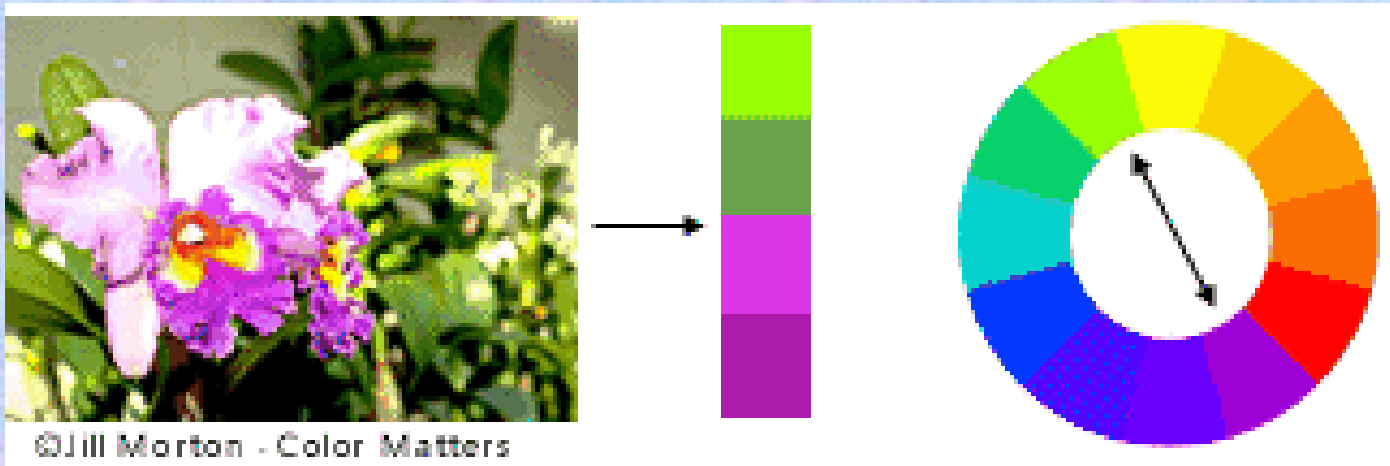
- Blue & Orange

Complimentary Colors

- Pink/Red & Green

Color Scheme Based on Analogous Colors

©Jill Morton - Color Matters

Color Scheme Based on Complimentary Colors

©Jill Morton - Color Matters

"Color" Assignment

Pictures 1-2
First, take two pictures of your favourite color. Look for this color in places you would not expect to find it. Be sure you have enough light to take the picture.

Pictures 3-6
In four pictures, show color in your neighbourhood related to:
– the time of day;
– the time of year;
– creating a sense of place or "portrait" of your neighbourhood;
– the mood, atmosphere, or emotional impact you want to show.

Pictures 7-10
Find unexpected color in the details of nature. Spend time looking around your world and observing it close up.